

Press release

Season 2015/2016 PARK SNOW Donovaly

Christmas skiing for only 10 €!

The beginning of this year's ski season 2015/2016 in Donovaly will be in the spirit of low ticket prices. Ski at Donovaly **until 25 December 2015** (inclusive) for only $10 \in$ when you purchase a 7-hour ski (i.e. a whole day) pass. In the pre-season we are offering an alternative ski pass for shorter skiing. Pay only $8 \in$ if 4 hours skiing is enough for you. Children younger than 12 ski for only $8 \in (7 \text{ hour ticket})$, or respectively $6 \in (4 \text{ hour ticket})$.

Ski every day for the whole season for only 200 €!

Buy a **season ski pass** and ski the slopes in Donovaly every day! A unique offer for all our regular visitors is valid for everyone regardless of age until December 25, 2015! For the same price you can purchase a **transferable 10-day** ticket and take turns for with friends or other family members in using it. The advantage of purchasing a season pass is that it is also valid for evening skiing whereas a 10-day ticket can only be used during the daytime running of the chair and ski lifts from 8:30 am – 4:00 pm.

Children under 8 ski Donovaly for free!

Nearly all the ski resorts in Slovakia allow children under 6 to ski for free when accompanied by an adult with a valid ski ticket. However, Donovaly has decided to break this tradition this year and so for registered guests, especially families with children, we are introducing the possibility to get a free ski pass for children until the age of 8! This offer is valid when purchasing 3- to 7-day ski passes by parents, or where necessary by accompanying persons.

When purchasing short term ski tickets i.e. those of less than three days, the age limit of 6 for children remains valid for children who do not require a ski pass and shall ski with their parents. The age limit of 6 is also applicable when purchasing a whole season ski pass.

Ski for as long as you like!

Last season saw very positive feedback with the 7-hour ticket replacing the whole day ticket. In addition to the 7-hour ticket you can also purchase other "hour" (2-, 3-, 4-, 5-, 6-hour) ski passes with flexible periods of validity from its first use through a turnstile. The validity of the old whole day ticket was fixed from 8:30 a.m. - 3:30 p.m., or until 4:00 p.m. from mid-January onwards which meant that if a client came later to the resort they had to pay the same price for a whole day ticket. With a 7-hour ticket they can ski e.g. from 9:15 a.m. to 4:15 p.m.

Likewise, last season **non-stop operation of the 4-seater chairlift and P2 ski lift on Záhradište from 8:30 a.m. - 9:00 p.m.** was introduced which was also very popular with skiers. In other words daytime skiing now flows into evening skiing. This flexible validity, of e.g. a 7-hour ticket, allows skiers to combine both day and night skiing, for example, if they start at 1:45 p.m. skiing they can ski on Záhradište until 8:45 p.m.! Of course, it is still possible to purchase ski tickets only for night skiing, the validity of which is from 4:00 to 9:00 p.m.

All ticket prices remain unchanged from last season!

The biggest FUN PARK for kids in central Europe

The Kids FUN PARK in Mistríky, Donovaly is in the ideal place to learn how to ski – smack bang between the two ski slopes of Nová Hoľa and Záhradište. We added nearly 10.000 m² more area in December 2011 to the original area of 2,500 m² FUN PARK by Patty Ski, which means it climbs right to the top of kids' parks with how they are equipped and makes it the second largest of its kind in Europe. The FUN PARK has 9 moving walkways which allow kids to learn to ski much quicker and without being afraid and at the same time have great fun learning. There is also a motor-driven carousel that is a great help in learning to ski. Kids can enter the ski play school from the age of 3 and for those complete beginners the walkways are the best help out there.

All the kids and adults are invited every day at 12:00 a.m. to our unique "Show on Snow" that has lots of games and fun and also the unforgettable ride on our snow train. Our mascots Dodo, Lulu, Brumík and the PARK SNOW mouse are all looking forward to having fun with you.

Make your bookings and reservations at the reception in your hotel!

FUNPARK ENTRANCE PRICES

Ticket type / period	– 25.12.15 a 07.01.16	26.12.2015 - 06.01.2016
	Admission	Admission
1 hour	6.00€	7.00€
2 hours	10.00€	11.50€
1 day	13.00€	15.00€

Donovaly also for cross-country skiers

Cross-country skiers can also have a great time in Donovaly. There are 2 cross-country loops near Polianka and Močiarov and a trail from Donovaly to Šachtička. The total length of groomed trails is 18.4 km. They are groomed prior to every weekend for skating style.

A new map of cross-country trails can be obtained free of charge at the local information centre or downloaded from the website www.parksnow.sk, section "Maps".

The best snowpark is in Donovaly – Riders Park Záhradište

In the PARK SNOW Donovaly resort we run the best* snowpark in Slovakia (*according to the results of



opinion polls on the <u>www.boardlife.sk</u> and <u>www.freeskier.sk</u> portals). Our goal and also that of our entire "crew" is a park that is ready to open as soon as is possible at the beginning of the season and that our daily grooming will keep it at its best at all times. The last two seasons saw RIDERS PARK Donovaly open first before any other Slovak parks. As usual there are 3 jumps and 12 obstacles that are altered throughout the season so there are always new challenges for riders. Each season sees new obstacles, last year the CHILL OUT ZÓNA with music.

For the 2015/2016 season the Riders Park Záhradište will once again be home to the Slovak national team's preparation in snowboarding and acrobatic skiing.

Everything you need to know about the snowpark can be found on <u>www.riderspark.sk</u>

Whole day skiing in high season for an adult from only 17.50 €!

What is the PARK SNOW Card?

Our PARK SNOW Card is already well-known in our resort for several seasons. Visitors know what it is through using the free discount card they received in our partner accommodation facilities where they have to stay for at least 2 nights. The card allows them to access services at bargain prices. There is a 2.20 € issue charge. A bonus with the card is a classic postcard which you can send or keep as a souvenir



The most attractive discounts available to card holders are:

- discounts on 3 and 6-day ski passes in the PARK SNOW Donovaly resort
- discounts on ski and snowboard equipment rental, in ski and snowboard schools and in aqua parks
- further discounts and other benefits are described on our website at www.parksnow.sk

PARK SNOW Card is your key to getting full enjoyment not only out of your holiday in Donovaly, but also with many of our partners across the whole of Slovakia.

How do you receive a guest card – PARK SNOW Card?

You receive your guest card, along with all its benefits, when you make a booking with your holiday host prior to your arrival at the resort. It also depends on your length of stay because a card for a short stay (2-4 nights) differs from that for a long stay (5-7 nights). You pick up the card either at your place of stay or from the info centre. The price of the guest card is 2.20 EUR (incl. VAT). The condition for receiving the card is a stay of a minimum 2 nights in one of our partner accommodation facilities (see the list on <u>www.parksnowcard.sk</u>) and that you are older than 6.

How does a guest card – PARK SNOW Card?

Easy, carry your card on you all the time and show it at our partners' services and facilities to get great discounts when you use their services! Every partner that accepts your PARK SNOW Card is easy to recognise by the sticker on their facility saying so. A list of partners that accept the cards is currently being updated and will be accessible on <u>www.parksnowcard.sk</u>.

More information at <u>www.parksnowcard.sk</u>

Information systems

Every season brings innovations to our Deskline information-bookings system (IRS) and this year is no exception.

After an extensive update to the system last year there are a few items of interest that are praised not only by us as the operators but mainly by the accommodation providers and their guests. The most important change to the system is the update to the new version along with a change to the design of the structure of the services (relaxation, wellness, eating out, adrenaline, etc.) because until this newest version only the accommodation section was shown. The events calendar has also seen a workover due to the fact that this Top feature needed to be part of IRS. The Top addition is the possibility for making e-bookings of tickets for events directly in the events calendar or e-bookings for supplementary services (massage, sauna, ski school, etc.). We are sure that fans of e-shopping will really appreciate this because we are preparing a new, user friendly e-shop for souvenirs, again using the IRS. The accommodation section of the IRS sees the addition of a new service "special deal" that highlights bargain deals on accommodation prices such as last minute, first moment, etc.

The technical structure of the site is still designed to be compatible for even the smallest of monitors, tablets and mobiles.

8-hour select ticket (8 hours in the season)

Our 8-hour select ticket is ideal for those who want to enjoy the freedom of not being tied down to buying a season ticket and for frequent visitors to our resort who do not ski the whole day. When you pass the turnstile the first time 1 hour is deducted from the ticket during which the ticket holder can enjoy unlimited skiing. If the ticket holder does not pass through a turnstile after this one hour is up, the ticket has another 7 hours that the holder may use at any time during the resort's transport day or evening skiing operating times. The next hour is only deducted when the holder passes through a turnstile after the first 60 minute period has elapsed.

For example:

You arrive at the resort at 8:25 a.m. and buy an 8-hour select ticket. You pass a turnstile the first time at 8:31 a.m. At that moment the hour is deducted from the ticket to 9:31 a.m. You ski at 8:44, 9:05, 9:18 and 9:29. You decide to take a break and go to the Husky bar. You still have 7 hours remaining on your ticket. You then ski again at 11:40 (the second hour to 12:40 is deducted). However, you do only one run when you meet a friend who invites you for lunch. After lunch you don't return to the slopes so there are still 6 hours on the ticket, which can be used at any time on any day, or can be used for example on evening skiing on the first day.

8-hour select tickets are <u>transferable</u> and are not issued against the name and photograph of the holder and the 8 hours can be used for daytime or evening skiing on any day throughout the entire 2015/2016 ski season.

Further attractions in PARK SNOW Donovaly

- free of charge artificial ice rink
- Riders park snowpark,
- Kids' PATTY SKI Funpark with animator program for the kids
- 18.4 km of cross-country trails
- snow paragliding, dog sleds and horse sleighs
- toboggan run (only runs in summer season)

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